

CINEMA OF THE FUTURE

#cultural buildings #public space #identity #cultural heritage
#participation #education #cultural context #physical context

A project instigating a continuous debate about independent
arthouse cinemas and their role in public urban space

since 2010

with ANCB Research Partner **Medienboard
Berlin-Brandenburg**

INTRODUCTION AND AIMS

Berlin is Germany's cinema capital with its large variety of different programmes and events, in particular the International Film Festival Berlin. Yet there are numerous challenges facing the city's cinema landscape today. The project Cinema of the Future aims at initiating a continuous debate on the subject of cinema in public urban space, by exploring on-the-ground situations in Berlin through architecture design studios informed by specialist input talks and debates as well as by evaluating and publicly presenting the outcomes.

After examining the role of the cinema in the future urban public space of the city by exploring urban-architectural opportunities in 2010, and expanded socio-cultural and socio-economic programmes in 2011, Cinema of the Future 2012 focused on the future of the independent arthouse cinema as a critical element of the city's cultural offering using the Eiszeit Cinema in Berlin-Kreuzberg as a case study. Cinema of the Future 2013 was the fourth event in this ANCB series. Its focus was on how the cinema, as a local meeting spot, can act as a catalyst for cohesive social change, using the Rollberg Cinema in Berlin-Neukölln as a case study.

NEXT EVENT

In preparation. To be announced.

PAST EVENTS

Cinema of the Future 2017. Hands on Cinema! Concepts for the Spatial Design and Strategic Development of Six Arthouse Cinemas

Design Studio with Münster School of Architecture (Prof. Kirsten Schemel, Prof. Kazu Hanada, Prof. Gisela Grosse). **Summer semester 2017** with intensive workshop at ANCB **28 - 29 April 2017**

Cinema of the Future 2016. Hands on Cinema! Concepts for the Spatial Design and Strategic Development of Five Arthouse Cinemas

Design Studio with Technische Universität Braunschweig (Almut Grüntuch-Ernst) and Beuth Hochschule Berlin (Bri Newesely). **Summer semester 2016** with intensive workshop at ANCB **10 - 11 June 2016**

Cinema of the Future 2013. Cinematic Acupuncture. The Cinema as Social and Creative Catalyst

Design Studio with Universidad Europea de Madrid (Angel Luis Fernandez) and Dessau School of Architecture (Sam Chermayeff) **19 - 27 April 2013**

Public Debate: **19 April 2013**

Cinema of the Future 2012. New Strategies for a Neighbourhood Cinema

Design Studio with University of Pennsylvania and TU Braunschweig **2 - 10 March 2012**

Public Debate: **2 March 2012**

Cinema of the Future 2011

Exhibition: **Cinema and Urban Public Space with** The Why Factory, TU Delft and University of Applied Arts, Vienna **5 July - 1 September 2011**

Public Debate: **Back to the Future? 15 July 2011**

Design Studio: **Can We? Make More Than a Cinema!** with The Why Factory, TU Delft **18 - 24 February 2011**

Cinema of the Future 2010. Berlin Motion

Exhibition: **16 - 29 July 2010**

Design Studio with University of Applied Arts, Vienna **13 - 20 February 2010**

BACKGROUND

The ANCB Cinema of the Future programme encourages a continuous debate about the relationship between cinema and the city. Through symposia, public debates and design studios, the theme is explored from an architectural perspective, as well considering the social, cultural and economic aspects of the role of cinema in the urban realm. The programme will explore how the Arthouse Cinema - which was an essential component of the wide-ranging cultural offering of the city and its districts in the 80s and 90s - can achieve a new function and integration in both urban public space and community space. The projects will occasion a discourse on the importance of the cinema in the neighbourhood and will prompt suggestions and develop strategies for the reactivation of this neglected cultural platform. Among other questions, we are interested whether a newly defined programme cinema could function as a socio-cultural and economic generator for the growing creative economy, and which conceptual, architectural and urban design interventions are necessary to achieve this.

DOCUMENTATION

- Videos recording documenting the public debates and final presentations

Part of the ANCB Theme

IDENTITY IN PLACE: Reconnecting Built Form with Societal Diversity

Across the earth, places have evolved to be remarkably distinct from each other, even when their geography and climate are similar. Culture is the manmade factor that expresses this difference, most tangibly in the built environment. Carried by the spatial practices of a society – be these daily activities or significant events – culture requires supporting spaces for these practices, which reciprocally reshape the form and evolve the functionality of the supporting spaces, thus expressing shared identity.

Despite the importance of culture to how all places look and are experienced, it tends not to be a critical tool in urban design and planning, and is rather used merely as a lens with which to discern past heritage, if at all. This is lost potential, especially in the present-day era of rapid urbanisation and movement: when there is often little time to grow an identity through shared meaning, as entire cities can emerge in just a few years; where urban dwellers increasingly move, live and work between multiple cities, calling the idea of a local society into question; where large portions of societies migrate to distant and culturally different places, escaping environmental, political or economic disasters that also destroy cherished urban fabrics, and where local public spaces increasingly serve as satellite arenas for international politics.

This theme looks to culture to explore how built form and spatial typologies might assist the expression of identity. Can architecture and urban planning any longer express the multi-layer identity of present-day cities? Can the methods and tools of urban practice catch up with an ever-evolving understanding of culture, to broaden and revise the spectrum of housing, workspace, public and open space typologies in line with how societies need and use space today? Or, are other concepts required to illuminate the connections between people and where and how they live? How should the reconstruction of lost built fabric and the identification of heritage be approached?

PARTICIPANTS

28-29 April 2017 Hands on Cinema 2.0! **Christian Berg**, Medienboard Berlin-Brandenburg, Potsdam; **Uta Eberhardt**, Creative Europe Desk Berlin-Brandenburg, Potsdam; **Anna Maske**, Maske und Suhren Architekten, Berlin; **Dr. Thomas Negele**, Vorstandsvorsitzender, HDF KINO e.V. (Hauptverband Deutscher Filmtheater), Berlin; **Prof. Kirsten Schemel**, Prof. **Kazu Hanada** und Prof. **Gisela Grosse**, Münster School of Architecture.

10-11 June 2016 Hands on Cinema! **Inés Aubert**, Institute for Design and Architectural Strategies, TU Braunschweig; **Christian Berg**, Medienboard Berlin-Brandenburg, Potsdam; **Klaus Berghofer**, Olympia Filmtheater, Landsberg; **Dr. Christian Bräuer**, Yorck Kinogruppe, Berlin; **Uta Eberhardt**, Creative Europe Desk Berlin-Brandenburg, Potsdam; **Mirja Frehse**, Creative Europe Desk Berlin-Brandenburg, Potsdam; **Prof. Almut Grüntuch-Ernst**, Institute for Design and Architectural Strategies, TU Braunschweig; **Marion Goux**, Yorck Kinogruppe, Berlin; **Volker Kufahl**, Universum Kino, Braunschweig; **Eva Matlok**, Filmförderungsanstalt, Berlin; **Lucie Morvan**, Yorck Kinogruppe, Berlin; **Prof. Bri Newesely**, Fachgebiet Szenografie und Theaterbau, Beuth Hochschule, Berlin; **Oliver Pasch**, Sales Director Digital Cinema, Sony Digital Cinema, Berlin; **Michael Sadomsky**, Associate Cost Planning, Henn Architekten, Berlin; **Prof. Joachim Sauter**, Institut für zeitbasierte Medien, UdK, Berlin; **André Schmidt**, Institute for Design and Architectural Strategies, TU Braunschweig; **Erwin Schmidt**, Cinemathon International, Berlin; **Susanne Schmitt**, Creative Europe Desk Berlin-Brandenburg, Potsdam; **Marit Vahjen**, Universum Kino, Braunschweig; **Carla Wilkins**, Founding Partner, Lichtvision, Berlin; **Daniela Zuklic**, Thalia Programm kino, Potsdam

19 April 2013 Cinematic Acupuncture. The Cinema as Social and Creative Catalyst **Christian Berg**, Coordinator Film Funding, Medienboard Berlin-Brandenburg, Potsdam; **Luis Berriós-Negrón**, Assistant Professor, TU Braunschweig, Braunschweig; **Ludwig Engel**, Futurologist and Urbanist, Berlin; **Jane Hall** and **Amica Dall**, Assemble Studios, London; **Thomas Helfen**, Team Leader, Neighbourhood Management Flughafenstraße, Berlin; **Bart Hofstede**, Head of Press and Culture, Dutch Embassy, Berlin; **Daniel Sibbers**, Marketing Manager, Yorck Cinema Group, Berlin

2 March 2012 New Strategies for a Neighbourhood Cinema **Christian Berg**, Medienboard Berlin-Brandenburg GmbH, Potsdam; **Luis Berriós-Negrón**, TU Braunschweig; **Anne Biehl**, Die Zusammenarbeiter, Berlin; **Tore Dobberstein**, Komplizen Planning Office, Halle; **W. Gladow**, Cinema Zukunft, Berlin; **Torsten Gladrow**, Eiszeit Cinema, Berlin; **Bjarne Hammer**, Schmidt Hammer Lassen Architects, Aarhus; **Bart Hofstede**, Head of Press and Culture, The Netherlands Embassy in Berlin; **Kerstin Jahnke**, Neighbourhood Management Wrangelkiez, Berlin; **Bastian Lange**, Multiplicities, Berlin

15 July 2011 Back to the Future? **Lukas Feireiss**, Professor for space & design strategies, University of Art and Design Linz; **Alfred Holighaus**, Deutsche Filmakademie, Berlin; **Anna Maske**, Maske + Suhren architects, Berlin; **Kirsten Niehuus**, Medienboard Berlin-Brandenburg; **Christiane Peitz**, Tagesspiegel, Berlin; **Michael Verhoeven**, film director, cinema owner 'Toni Weissensee', Berlin

ANCB Project Manager: **Miriam Mlecek**

About ANCB The Aedes Metropolitan Laboratory

ANCB The Aedes Metropolitan Laboratory is a unique cultural and educational platform focusing on the future of our cities. Building upon three decades of expertise in the communication of architecture culture - through exhibiting and publishing the work of internationally acclaimed and pioneering architects and urban planners - Aedes Architecture Forum established, in 2009, an additional urban research and workshop programme - ANCB.

It is from these foundations that ANCB positions itself as the hub at the centre of an extensive international and interdisciplinary research network, based on a structure of cultural exchange and knowledge transfer. ANCB is uniquely placed to bring together key figures from different fields to debate the most pertinent urban questions of international concern and to search for new potential to improve global urban living conditions. Through interdisciplinary idea exchanges and workshops with international university partners, ANCB brings together social, cultural and technical research with governance processes, industry products and the proposals of the urban design and planning professions, generating the cross-sector collaborations necessary to offer innovative insights, positions and visions.

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