



Regions on the Rise

Rethinking Strategies for Rural Development

#settlement form #connectivity #economic cycles #resilience & sustainability #cultural context #physical context #identity #local knowledge #participation #perception #planning instruments #mobility

An interdisciplinary project proposal
on new concepts for rural space

INTRODUCTION AND AIMS

Places outside of cities unite communities and individuals through meanings assigned to their built and natural landscapes. The ANCB project focuses on fresh concepts and rethought design approaches with which to understand and plan rural regions. Conceptual understandings of the region as only a supportive hinterland for the city appear invalid, out of date and ineffective; as are the design and planning tools and instruments grown from this thinking. Rather, as an examination of recent generations of economic, environmental and recreational activities in the rural region can demonstrate, the region is built upon spatial interdependencies that are increasingly autonomous of the city 'proper'. The goal of the project is to identify and highlight strategies for the development of a future sustainable rural area, connected to the Metropolitan areas and cities in the digital age. Another aim of the project is to explore what choices, offers and services are needed to identify a new regional self-consciousness and create an attractive environment for the next generation of rural citizens. This includes creating new visions and opportunities for a circular economy and local products.

NEXT EVENTS

HinterLAND 2018/19

A series of five debates focussing on different aspects of sustainable rural development strategies: Building culture in the countryside, animal welfare, biodiversity, digitalization and infrastructure in regions and the context of global trends.

With Kuratorium für Technik und Bauwesen in der Landwirtschaft e. V. (KTBL).

BACKGROUND

Our age of urbanization has focussed primarily on city inhabitants, while developments in rural areas drifted into the background. As a result, a binary differentiation between center and periphery arose, which no longer took (inter)dependencies into account. Thus topics such as increasing landflight, aging, as well as the stigma of intolerance and exclusion have been given more and more space. At the same time, building in rural contexts was subject to a large cost pressure. For a number of years, it has emerged that the society fundamentally questioned the various processes and practices that agriculture had developed under the pressure of producer prices and cost savings. The lost knowledge about modern agriculture and animal husbandry is now followed by a phase of new appreciation and increased interest in supply, animal welfare and sustainability. The interrelationship between rural production and urban culture is increasingly being placed in the center of society. This includes awareness in the context of urban agriculture, local markets, organic food stores, regional and seasonal consciousness and ecological strategies, as well as a new density and rising consumption.

DOCUMENTATION

- Videos recording documenting the public debates
- Printing publication including essays introducing the thematic clusters and the edited lectures.

PAST EVENTS

8 - 10 November 2018

International Conference in Songyang, China: **Regions on the Rise - Culture and Architecture as Drivers for Rural Development**

The conference invited policymakers, architects, planners, academics, artists and related professionals to the successful case study of Songyang Valley to share experiences, strategies and new ideas for the development of the "global rural region" of the future. This region in the southwest of Shanghai became a pioneer in the sensitive redevelopment of rural areas by implementing carefully balanced "architectural acupuncture".

16 March 2018

Exhibition Talk: **Rural Moves - New Perspectives for Rural Areas in China and Germany.** Xu Tiantian, DnA Design and Architecture, Beijing

30 Januar 2015

Exhibition Talk: **Mountains / Architecture / Tourism. Between South Tyrolean Alps and Tibetan Himalayas**

April 2013 - May 2014

Region As City: The Spatial Interdependencies Beyond the City

A catalogue of bespoke typologies for buildings, spaces and mobility modes were prepared for a constellation of four small villages located one hour to the east of Berlin, in a project initiated by local resident and journalist Anita Wünschmann. The basis for these proposals was semester-long studies by the various universities that focused on the functional and experiential ties between the four places and the wider region. A shared-design studio and symposium at ANCB began this project phase.

Design Studio: Leibniz Universität Hannover. **Self-made Tourism**

Design Studio: HafenCity Universität Hamburg. **Self-made Suburbia**

Design Studio: TU Berlin. **The Future of Periphery**

Design Studio: Münster School of Architecture. **Fallstudie Ortsverband Woltersdorf**

Design Studio and Public Debate: **Regional City – Vom Wohnort zum Lebensort.**

Design Studio. Politecnico di Milano: **Edgelands and Urban Agriculture**

Public Debate: **Retooling the Trades #1 Region As City: Interdependencies Beyond the City**

November 2012

Design and Politics #9. Resilience and Democracy: Urban Regions Under Stress

Two parallel design studios developed visualisation-based tools; for anticipating climate change implications and for facilitating public participation on policies to address these. The Brandenburg region northwest of Berlin was the case study.

Resilience. Testing Regions Under Stress

Design Studio: TU Delft: The Why Factory

Shrinking Regions Growing Democracy

Design Studio: TU Delft: Design as Politics

Part of the ANCB Theme

IDENTITY IN PLACE: Reconnecting Built Form with Societal Diversity

Across the earth, places have evolved to be remarkably distinct from each other, even when their geography and climate are similar. Culture is the manmade factor that expresses this difference, most tangibly in the built environment. Carried by the spatial practices of a society – be these daily activities or significant events – culture requires supporting spaces for these practices, which reciprocally reshape the form and evolve the functionality of the supporting spaces, thus expressing shared identity.

Despite the importance of culture to how all places look and are experienced, it tends not to be a critical tool in urban design and planning, and is rather used merely as a lens with which to discern past heritage, if at all. This is lost potential, especially in the present-day era of rapid urbanisation and movement: when there is often little time to grow an identity through shared meaning, as entire cities can emerge in just a few years; where urban dwellers increasingly move, live and work between multiple cities, calling the idea of a local society into question; where large portions of societies migrate to distant and culturally different places, escaping environmental, political or economic disasters that also destroy cherished urban fabrics, and where local public spaces increasingly serve as satellite arenas for international politics.

This theme looks to culture to explore how built form and spatial typologies might assist the expression of identity. Can architecture and urban planning any longer express the multi-layer identity of present-day cities? Can the methods and tools of urban practice catch up with an ever-evolving understanding of culture, to broaden and revise the spectrum of housing, workspace, public and open space typologies in line with how societies need and use space today? Or, are other concepts required to illuminate the connections between people and where and how they live? How should the reconstruction of lost built fabric and the identification of heritage be approached?

PARTICIPANTS

8-10 November 2018 Regions on the Rise - Culture and Architecture as Drivers for Rural Development **Hitoshi Abe**, Professor, Department of Architecture and Urban Design, UCLA, Los Angeles, USA; Principal, Atelier Hitoshi Abe, Sendai, Japan; **Maria Auböck**, Guest Professor, Academy of Fine Arts Vienna, Austria; **Aric Chen**, Curator-at-large, M+, Hong Kong, China; **Nuria Costa Leonardo**, Mexican Women's Network, Morelos, Mexico; **Cui Kai**, Chief Architect of China Architecture Design & Research Group; Academician of Chinese Academy of Engineering, Beijing, China; **Farrokh Derakhshani**, Director, Aga Khan Award for Architecture, Geneva, Switzerland; **Winka Dubbeldam**, Assoc. AIA, Miller Professor and Chair, Department of Architecture, University of Pennsylvania, Philadelphia, USA; **Kerstin Faber**, Project Manager, IBA Thüringen, Apolda, Germany; **Ángel Luís Fernández**, Head of Research Center for Urban Design, ESNE School of Design, Innovation and Technology, Madrid, Spain; **Angelika Fitz**, Director, Austrian Architecture Museum, Vienna, Austria; **Julio Gaeta**, Dean, ISAD. Institute of Architecture and Design, Chihuahua, Mexico; **Nadine Godehardt**, Deputy Head of Research Division Asia, German Institute for International and Security Affairs (SWP), Berlin, Germany; **Annette Heimann**, Managing Director, Asia-Pacific-Forum, Berlin, Germany; **Li Hanqin**, Magistrate, Songyang County, China; **Huang Yung Sung**, Art Director, Han Sheng Magazine, Taiwan, China; **Adrian Iredale**, Director, Iredale Pedersen Hook Architects, Perth, Australia; **Zhu Jingxiang**, Professor, Chinese University of Hong Kong, China; **Wang Jun**, Secretary of the Songyang County Party Committee, Songyang County, China; **János Kárász**, Co-Founder, Auböck + Kárász, Landscape Architects, Vienna, Austria; **Zhang Ke**, Founding Principal, ZAO/standardarchitecture, Beijing, China; Harvard University Graduate School of Design, Cambridge, USA; **Erhard An-He Kinzelbach**, Professor, Architectural Design and Building Construction at Bochum University of Applied Sciences; Founder KNOWSPACE, Berlin, Germany; **Eduard Kögel**, Architecture Historian, Berlin; Research Advisor and Programme Curator, Aedes Network Campus Berlin, Germany; **Hannes Langguth**, Researcher and Doctoral Candidate, Habitat Unit, Chair of International Urbanism and Design, TU Berlin, Germany; **Zhang Lei**, Professor, Founder & Chief Architect, Nanjing University; AZL architects, Nanjing, China; **Juan Mayr Maldonado**, National Commission for Conciliation, Bogotá, Colombia; **Miriam Mlecek**, Programme Manager, Aedes Network Campus Berlin; Researcher, formerly Leibniz University Hanover, Germany; **Clifford Pearson**, Contributing Editor, Architectural Record, New York, USA; **Andreas Ruby**, Director, SAM Swiss Architecture Museum, Basel, Switzerland; **Liu Shouying**, Professor, School of Economics of Renmin University of China, Beijing, China; **Remy Sietchiping**, Leader, Regional and Metropolitan Planning, UN-HABITAT, Nairobi, Kenya; **Luby Springall**, Principal, Gaeta Springall Arquitectos, Mexico; **Eva Sternfeld**, Science Advisor, German-Sino Agricultural Center (DCZ), Beijing, China; **Christoph Stroschein**, Managing Director, GESI Deutsche Gesellschaft für Systeminnovation, Berlin, Germany; **Xu Tiantian**, Architect, Beijing, China; **Li Xiangning**, Professor, Tongji University; Curator Chinese Pavilion at the Venice Biennale 2018, Shanghai, China; **Li Xiaojie**, Chairman of the China Cultural Relics Protection Foundation, former Deputy Minister of the Ministry of Culture, former Director of the State Administration of Cultural Heritage; **Zhang Yue**, Professor, Tsinghua University, Beijing, China; **Liu Yuzhu**, Party Secretary and Director of the State Administration of Cultural Heritage, China; **Zhang Zhen**, Guest Editor, Citymakers China-Germany, Research Assistant, Architectural Theory at RWTH Aachen, Germany **16 March 2018 New Perspectives for Rural Areas in China and Germany** **Eduard Kögel**, Research Advisor and Programme Curator, ANCB, Berlin; **Niklas Nitzschke**, Federal Foundation of Baukultur, Potsdam; **Xie Yazhen**, Vice County Magistrate, Songyang; **Xu Tiantian**, DnA_Design and Architecture, Beijing **30 January 2015 Mountains / Architecture / Tourism. Between South Tyrolean Alps and Tibetan Himalayas** **Patrick Gmür**, Director, Urban Planning Department, City of Zurich; **Ulla Hell**, Partner, Plasma Studio, Bolzano; **Zhang Ke**, Principal, standardarchitecture, Beijing; **Eduard Kögel**, Urban Planner, Berlin; **Susanne Waiz**, Curator, Merano **April 2013 - May 2014 Region As City: The Spatial Interdependencies Beyond the City** Leibniz Universität Hannover: **Miriam Mlecek**, **Prof. Jörg Schröder**; HafenCity Universität Hamburg: **Jakob Schmid**, **Renée Tribble**; TU Berlin: **Andreas Brück**, **Anna Juliane Heinrich**, **Prof. Angela Uttke**; Münster School of Architecture: **Prof. Joachim Schultz-Granberg**; **Ton Matton**, MattonOffice, Wendorf; **Kristien Ring**, Federal Foundation for Baukultur, Potsdam/Berlin; **Gerhard Mahnken**, Leibniz Inst. for Regional Development and Structural Planning, Erkner; **Julian Petrin**, Nexthamburg, Hamburg; Politecnico di Milano: **Fabrizio Leoni**, **Corinna Morandi**, **Andrea Rolando**; **Theo Deutinger**, TD/beyondplanB, Amsterdam; **Frauke Hehl**, workstation Ideenwerkstatt Berlin; **Marta Relats**, Research Director for Design as Politics Chair, TU Delft, Delft **November 2012 Design and Politics #9. Resilience and Democracy: Urban Regions Under Stress. II Resilience. Testing Regions Under Stress** **Prof. Winy Maas**, **Felix Madrazo**, **Alexander Sverdlov**, **Giovanni Bellotti** **I Shrinking Regions Growing Democracy** **Prof. Wouter Vanstiphout**, **Marta Relats**, **Ekim Tam**, **Mike Emmerik**