

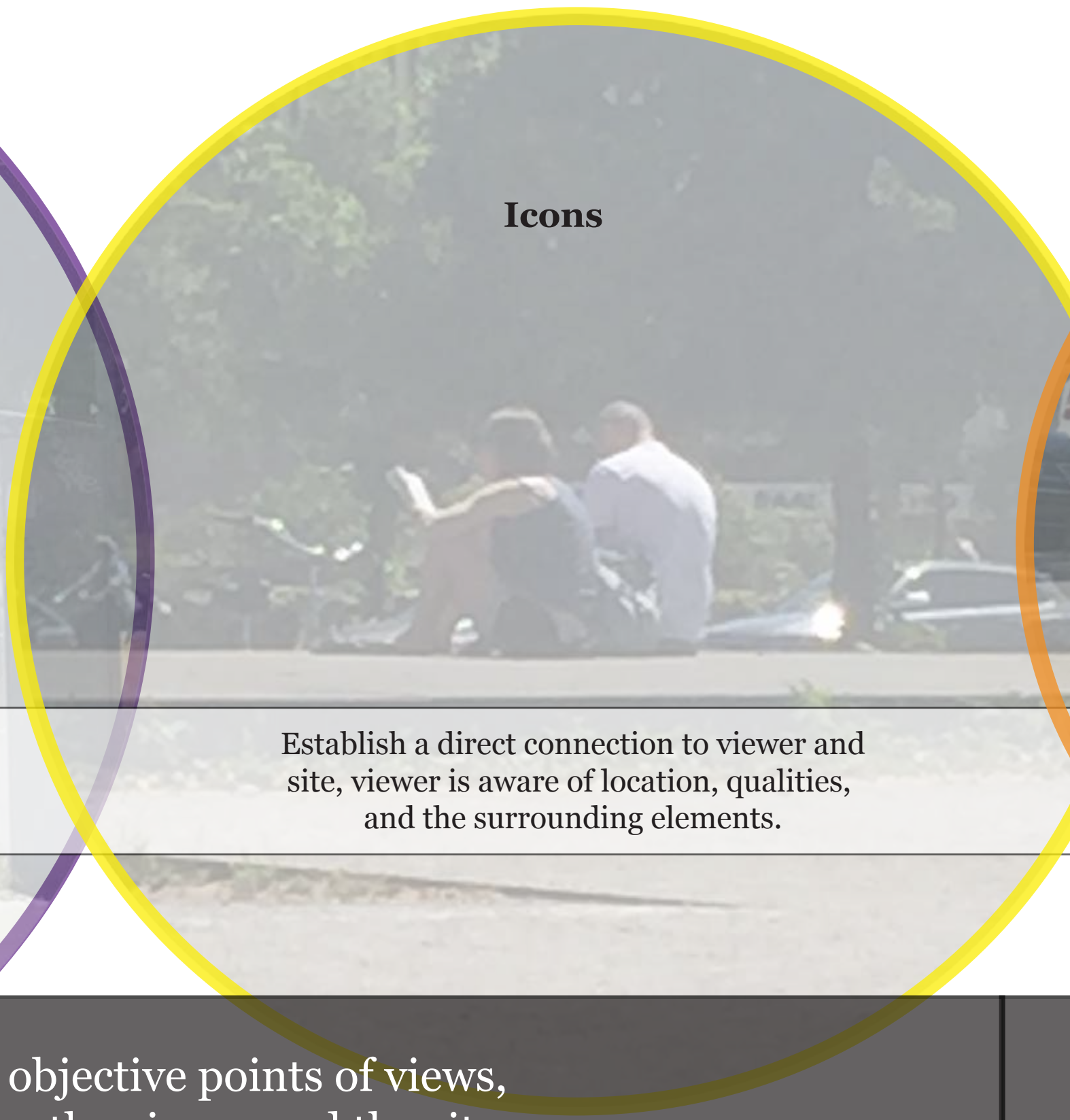
Process
Space and Users

Big Picture



When the viewer is at a neutral point of view, an observer of a site and able to see it all.

Icons



Establish a direct connection to viewer and site, viewer is aware of location, qualities, and the surrounding elements.

Experience



Begin to personalize the site to use the space on a self level, a feeling of being in the moment.

Identification



Becomes familiar with site projecting
their feelings and emotions,
creating a personal story.

The first two effects are objective points of views, a clear separation between the viewer and the site.

The second two effects are subjective points of views, the viewer becomes apart of the site.

Site Plan

Images and Zoning

