

kulturforum intervention

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Overview

This interactive installation focuses on creating gathering pockets for its users to explore in an otherwise industrial environment. As the existing lot is predominantly used as a breezeway for passersby, this plan creates a more personalized and intimate experience. An urban approach to the traditional German pastime of outdoor repose, the angular shapes throughout the space tie in the bold silhouettes of the buildings surrounding the kulturforum. In terms of program, this environment is in the heart of a culturally enriched area, and establishing a strong sense of community will lead to a more opportunities for events and, in turn, more users.

Program

An internet cafe open to the public welcomes the highly populated surrounding business scene as a secondary work environment. A spacious ampitheatre serves as a daily lounging spot or dog park, while also opening the space to the real of concerts, festivals, and markets on weekends. With ample space for bike parking, there is also the opportunity for bike repair and rental stations. Pop-up information stands educate users on the kulturforum, creating a sense of place and territoriality. The raised awareness of what the kulturforum has to offer also makes it an ideal megaspace for the main attractions to use for larger events. Additionally, it wouldnt be a space in Berlin without the opportunity for art exhibits and installations.



site plan

